



**amorphous design lab | india**

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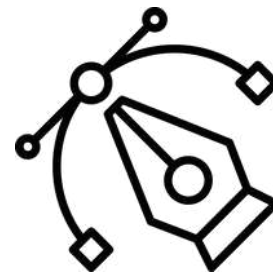
design | research | strategy

**Craft X Fabrication X Storytelling**

# about us

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Amorphous Design Lab is an eclectic fusion of disciplines, ideas, and diverse influences. We craft narratives and collaborate to shape a new visual vocabulary, blending craft with storytelling and fabrication with emotions to create meaningful experiences.



**industrial design | communication design | research**

# meet the team

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## **aadit**

Aadit is a designer and visual artist with a background in architecture. He has previously apprenticed as a fabricator and designer with visual artist Subodh Gupta and has worked as a product manager and consultant for select design and product studios. His installations and sculptures have been a part of numerous art exhibitions. .



## **rio**

Rio likes to keep things simple and on point much like our design ethos



## **Errol**

Meet Errol, designer and co-founder of amorphous design studio. Errol channels this energy into his problem-solving approach. With a penchant for coasting through challenges using concrete rationale, he infuses a sense of excitement into every project. Errol is dedicated to having fun in his work while maintaining a thoughtful design philosophy.

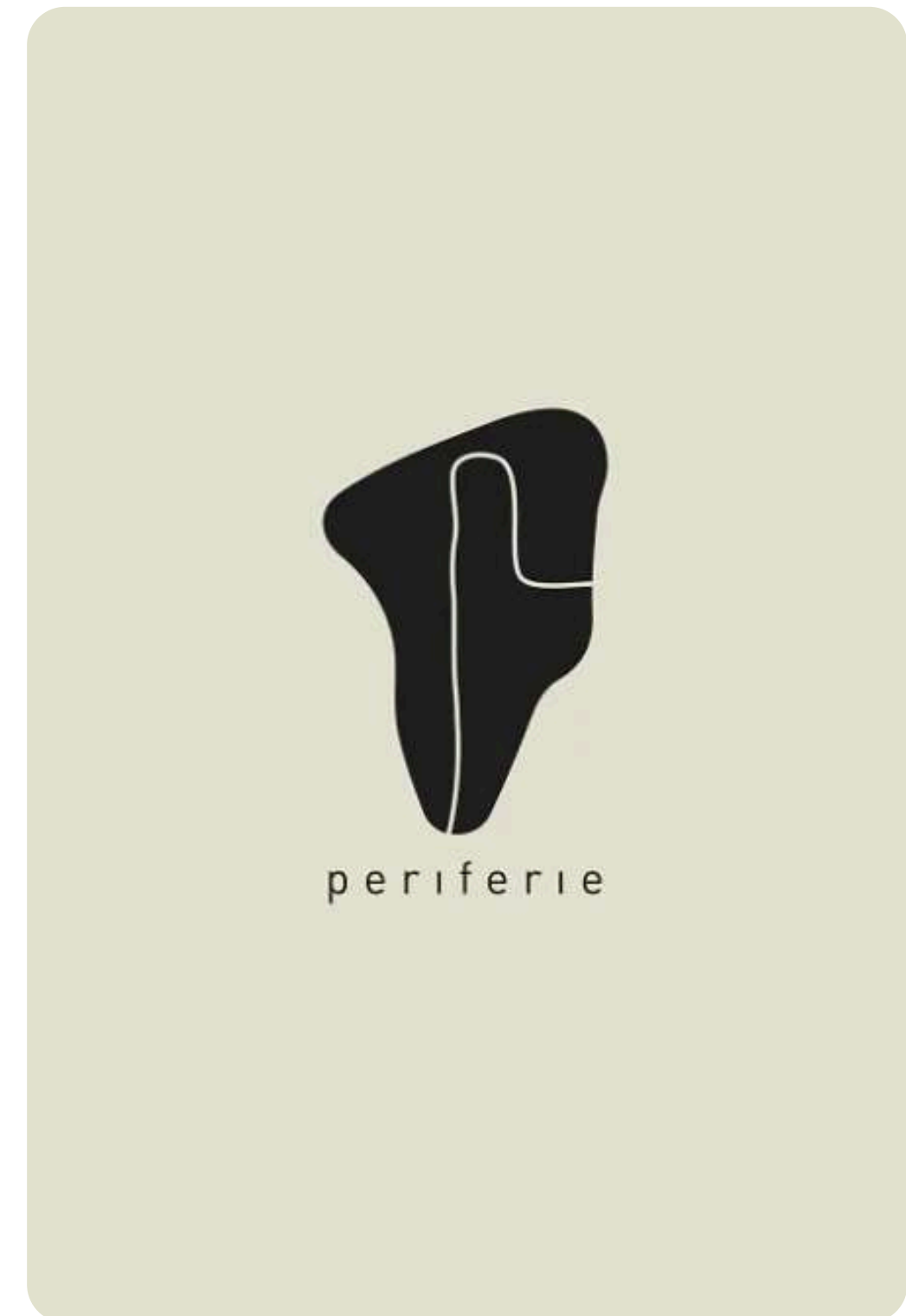
# periferie | sareena x aadit

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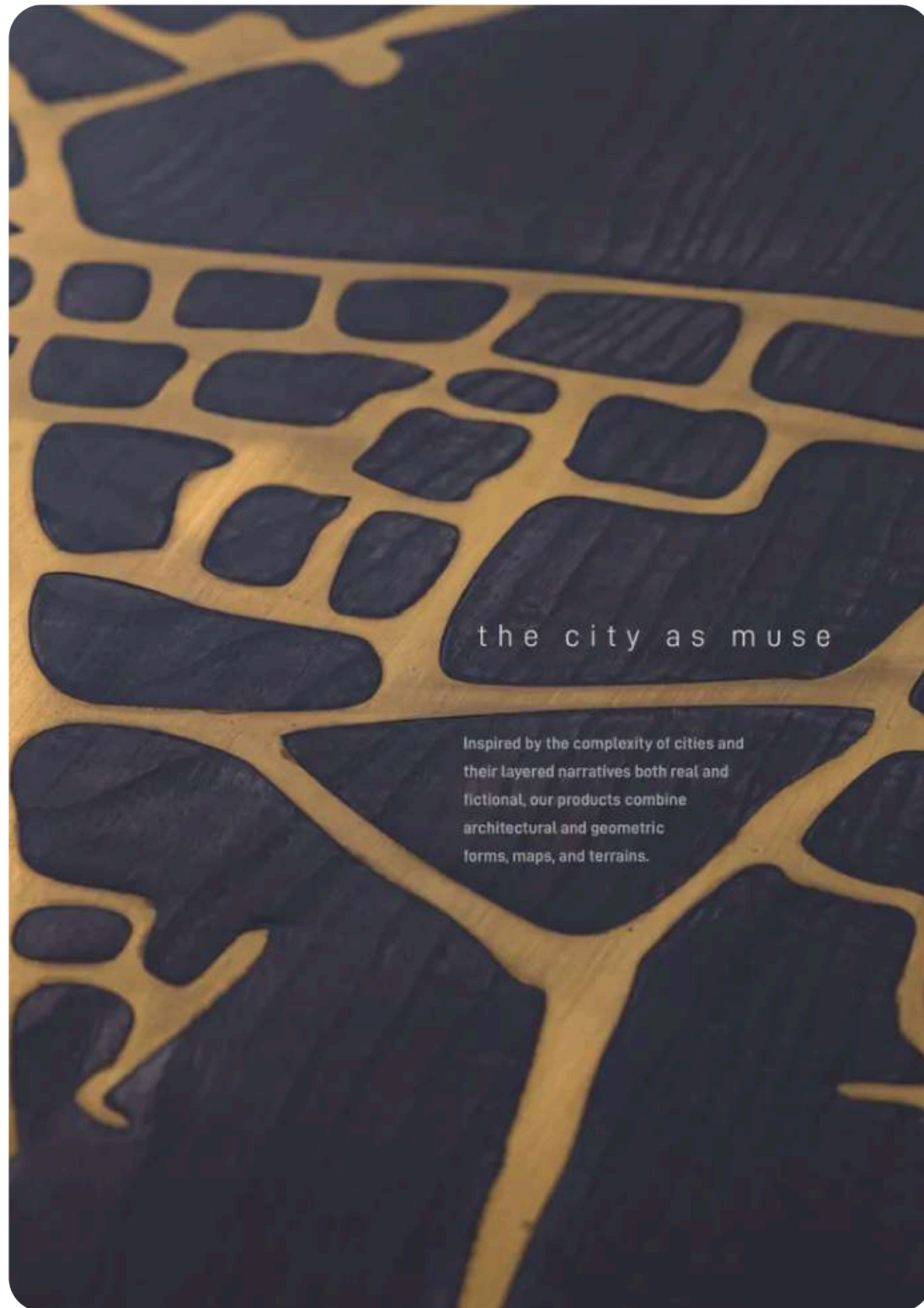
**Context** - Periferie is a lifestyle brand working extensively with craftsmen to create light pieces, furniture and collectables. Our engagement with them involved handling the *product design, fabrication, photography for the collection and creating a catalog for it.*

Periferie is dedicated to making desirable objects that define urban luxury.

**art direction | product design | visual  
communication | content writing**







## the city as muse

Inspired by the complexity of cities and their layered narratives both real and fictional, our products combine architectural and geometric forms, maps, and terrains.



## contemporary rendition of Indian pillars

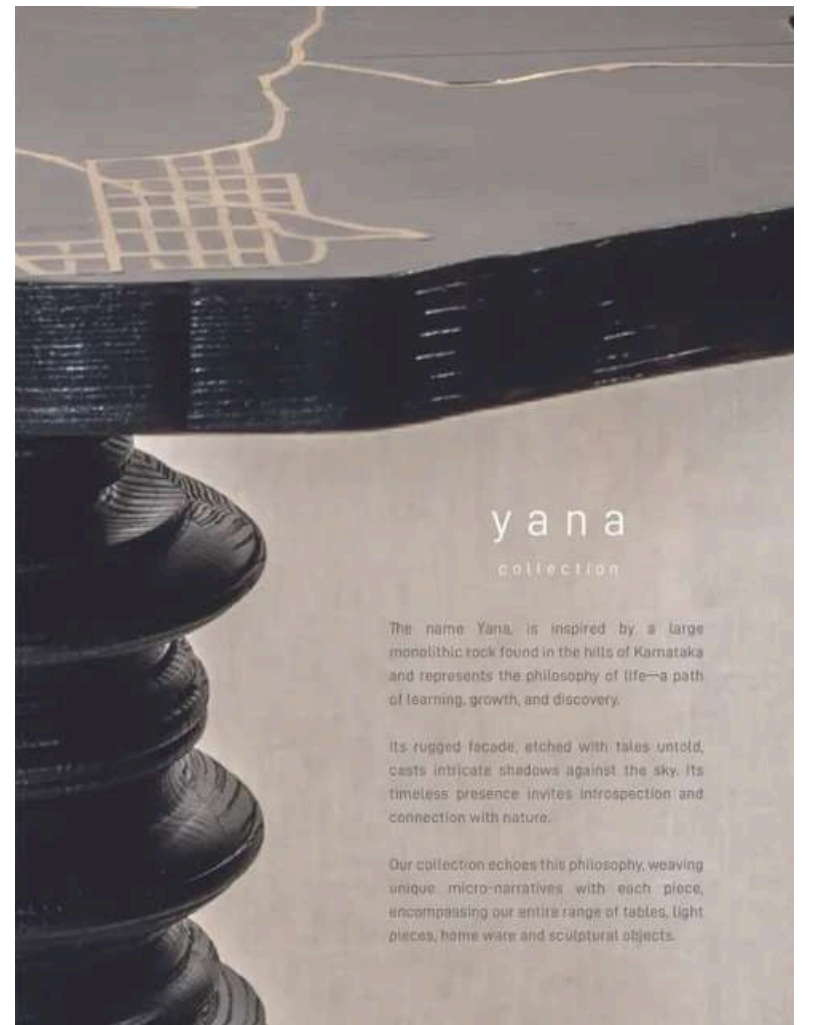
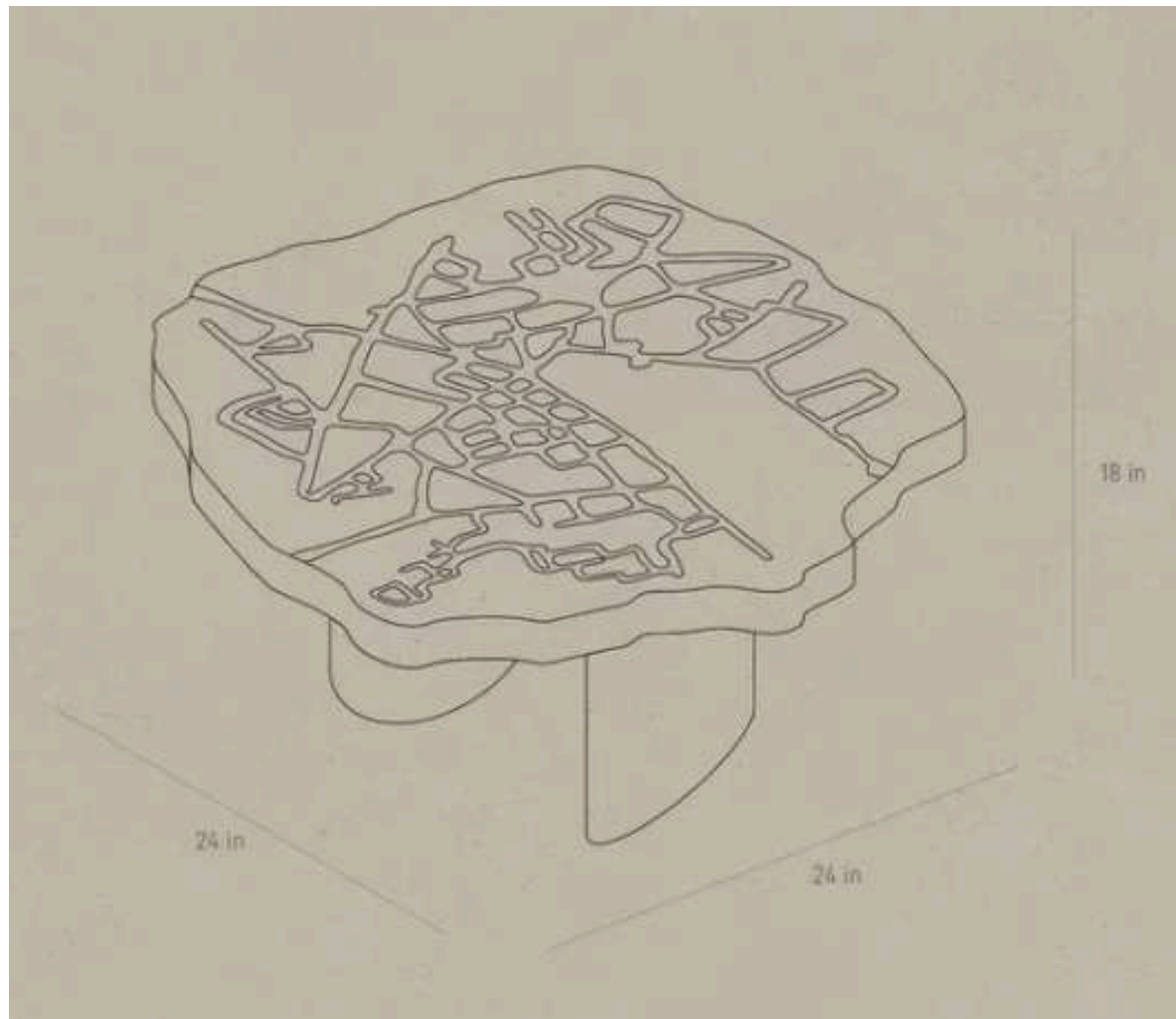
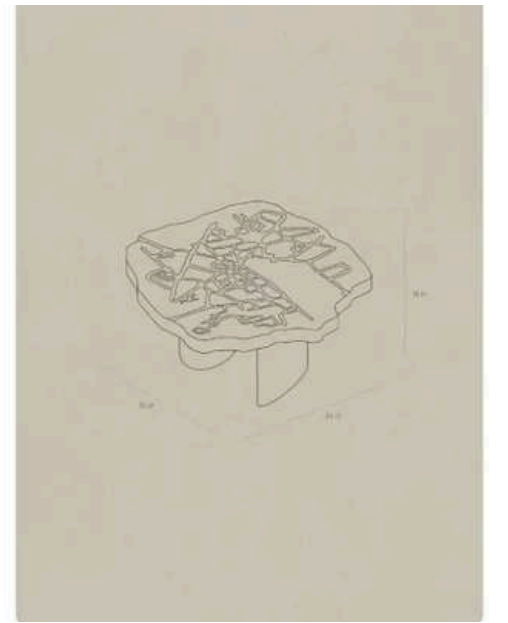
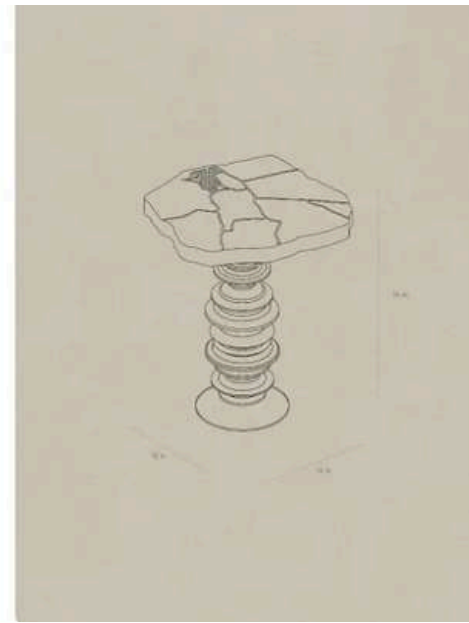
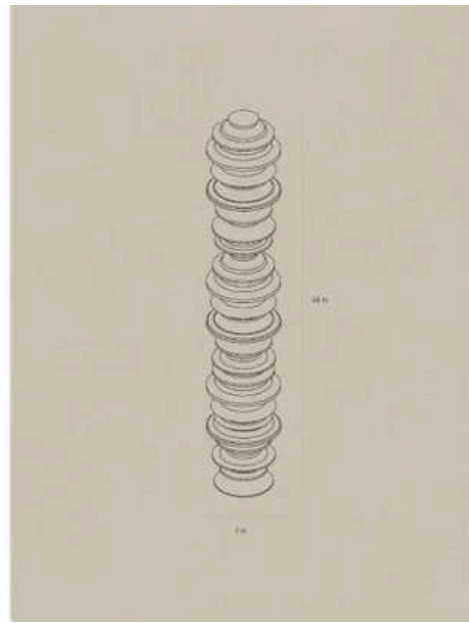
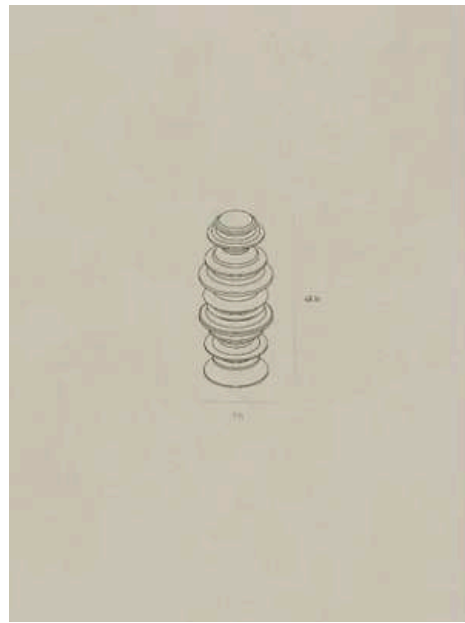
The design for these pieces was inspired by stacks of rings that are found in weathered pillars of old houses that we discovered while exploring antique demolition stores.

Hand turned in Ashwood, using the lathe, these light sculptures slowly breathe in and out at intervals as if keeping time. The golden light emitted mimics the golden hour during the day when the sunlight bathes a corner of a room similar to an Edward Hopper painting.













# aluminium lamp series

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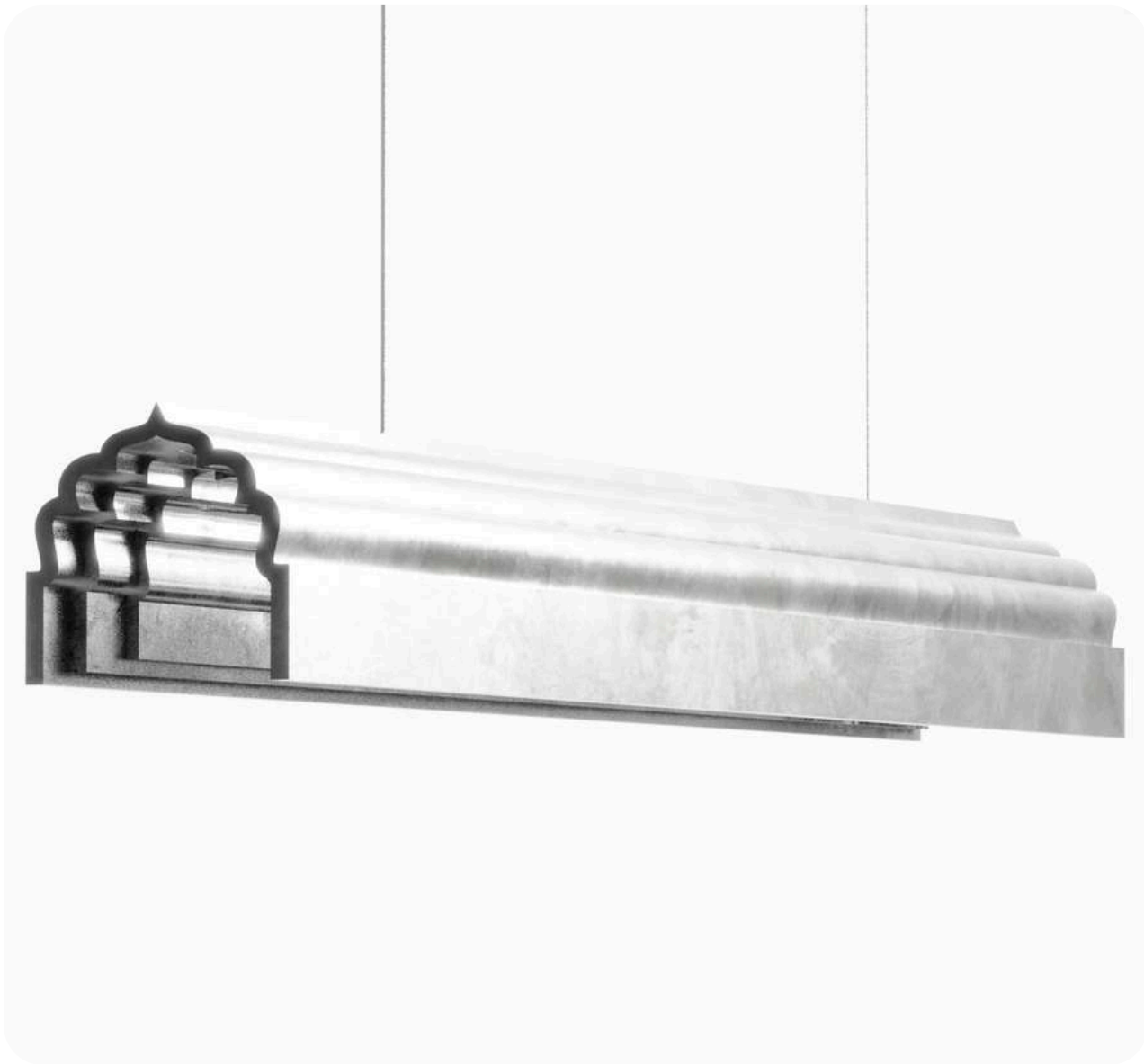
**Context** - Sandacasted Aluminium products designed and manufactured by amorphous design lab.

**art direction | product design | visual  
communication | content writing**













*Manufactured in house*



*Proprietary Moulding Method*



*Precision Finish*

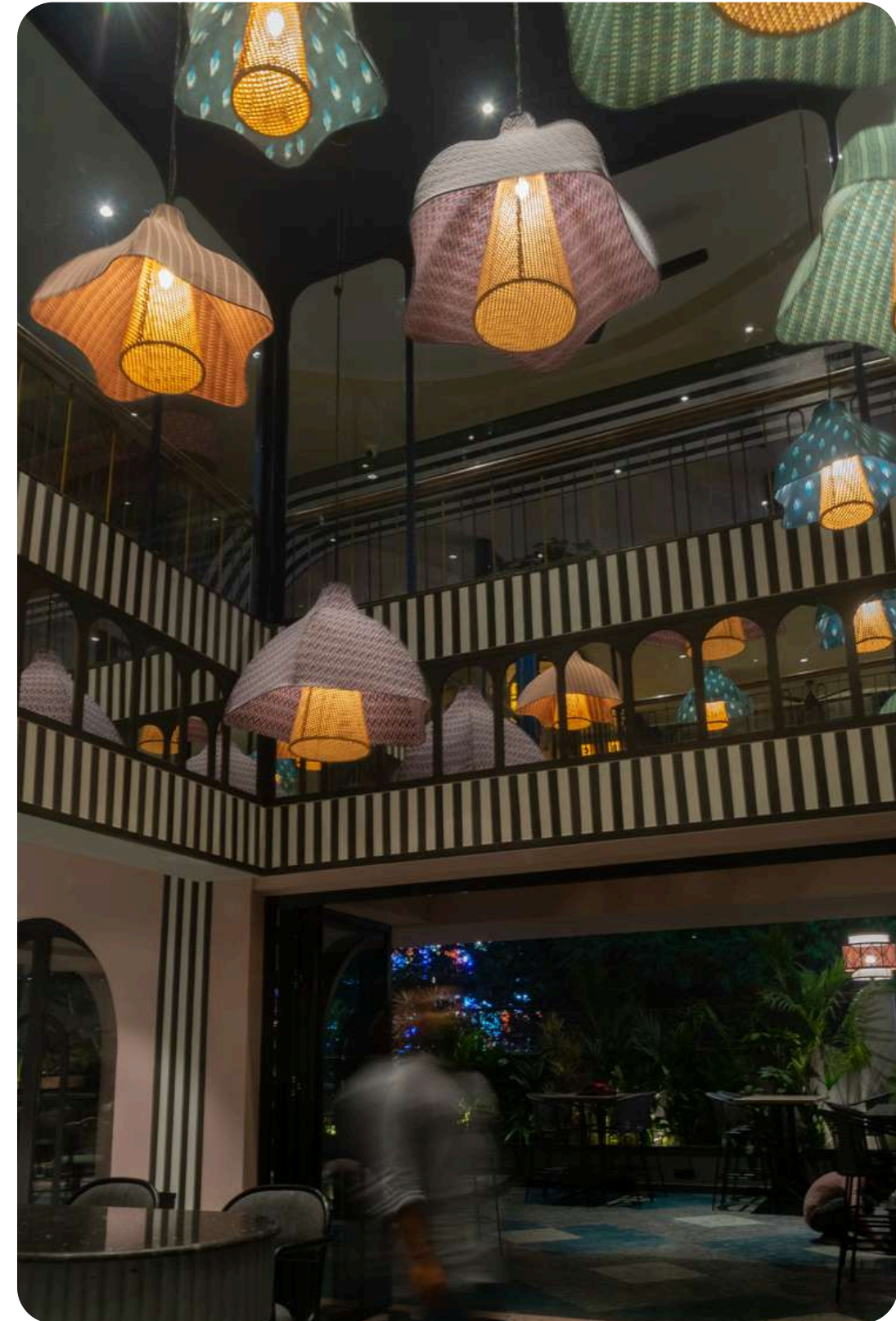
# kinetic lights

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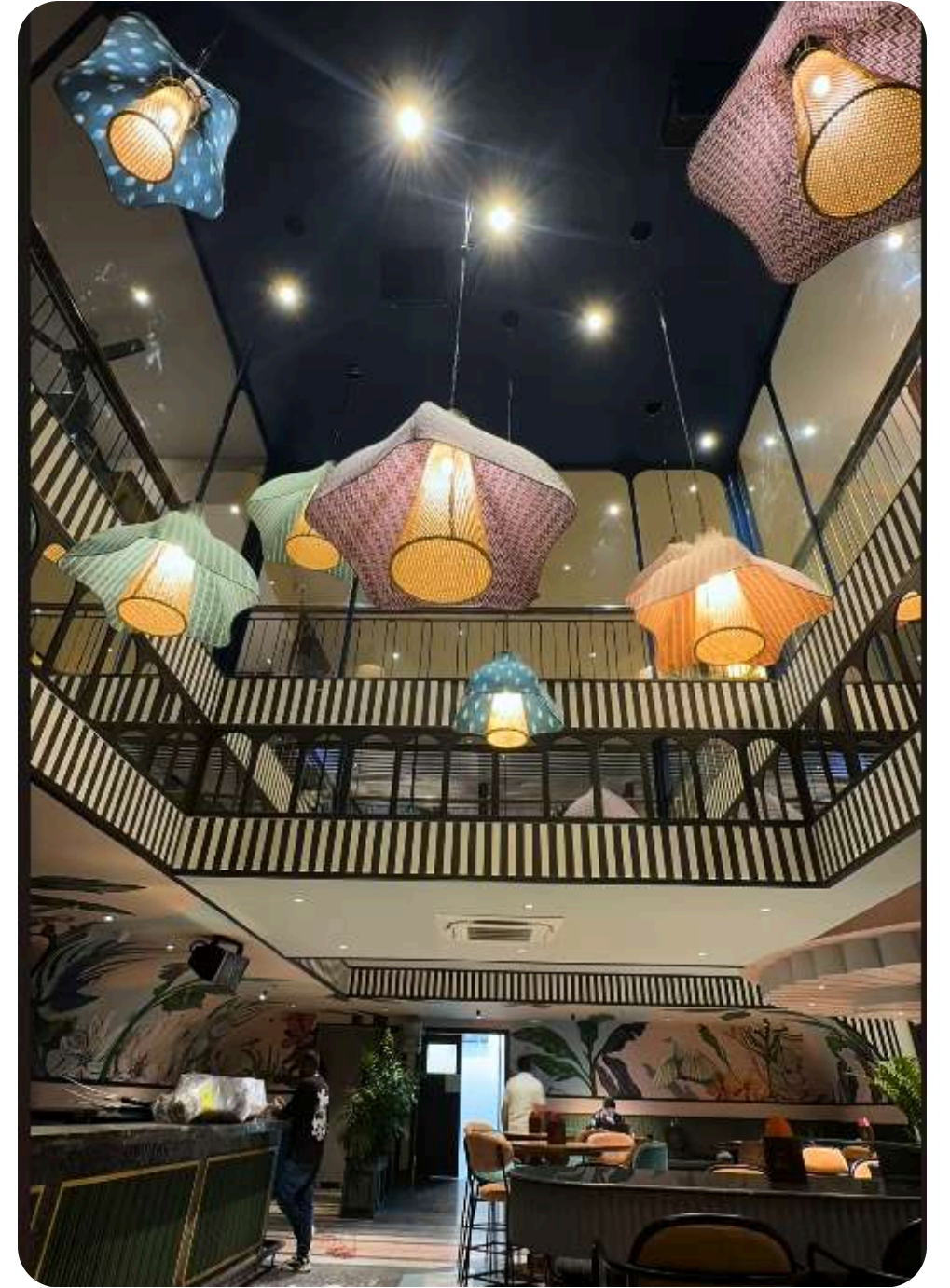
**Context** - Design and fabricate a kinetic installation featuring eight ceiling-suspended lights that move gracefully up and down, enhancing the ambiance of the space and aligning with its branding.

Our engagement in this project involved a comprehensive approach, starting from the conceptualization and prototyping of the motor and pulley mechanism to the installation and thorough testing phases. We focused on creating a user-friendly, durable system, designing the lamps to complement Daysie Bar's branding.

**product engineering | design execution**









# Popsicle Lamp | Milano

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**Context** - Reimagining sign lighting as more than just wayfinding—these cylindrical lamps are designed to seamlessly integrate into the space while adding a soft, diffused glow. The precision in the brushed stainless steel caps and the floating effect of the suspension create a clean, minimal aesthetic with a touch of industrial design.

**product design & engineering | manufacturing**



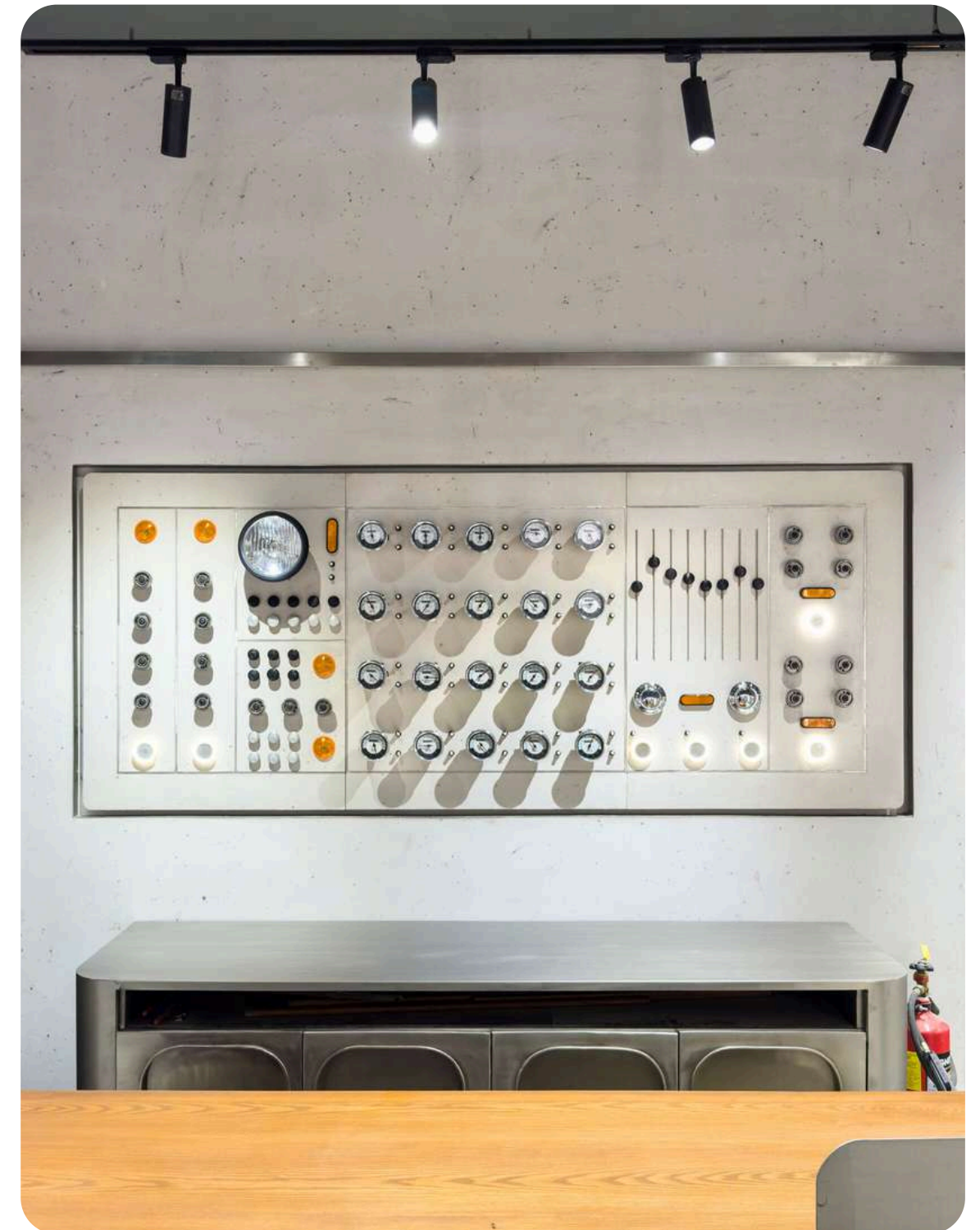




# Interactive Wall Panel | Royal Enfield

**Context** - This installation for Royal Enfield's first-ever apparel store in India embodies interactivity, legacy, and a bold departure from the norm. The RE components—including shaft gears, oil filler caps, and reflectors—are arranged to evoke the essence of a retro MOOG synthesizer. Classic RE speedometers move in a randomized sequence, underscoring the brand's deep connection to motion, innovation, and, above all, the experience.

**product design & engineering | manufacturing**







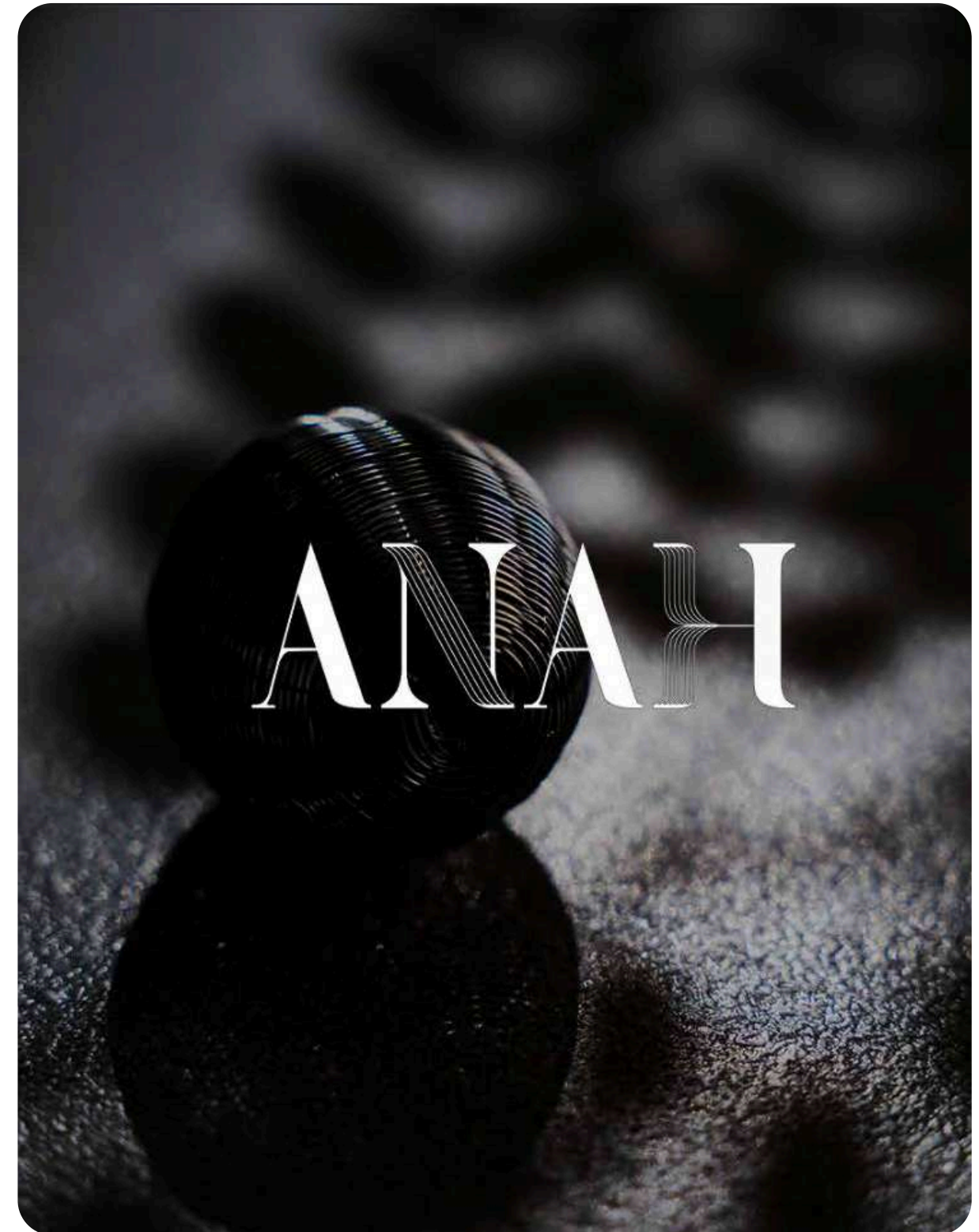


# a n a h

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Nisha Mathew Ghosh jewellery series is notable for its intricate metal weaving, which combines a delicate, feminine aura with robust durability. This unique craftsmanship results in pieces that are both elegant and strong, appealing to those who appreciate detailed, high-quality jewellery.

**product conceptualisation | art direction**



## Our approach -

Our main aim was to capture the essence of the design language Nisha Mathew follows in her architecture. We selected one of her buildings that best embodies her design philosophy and created pictures inspired by it. This approach resulted in beautiful images that reflect her unique style.









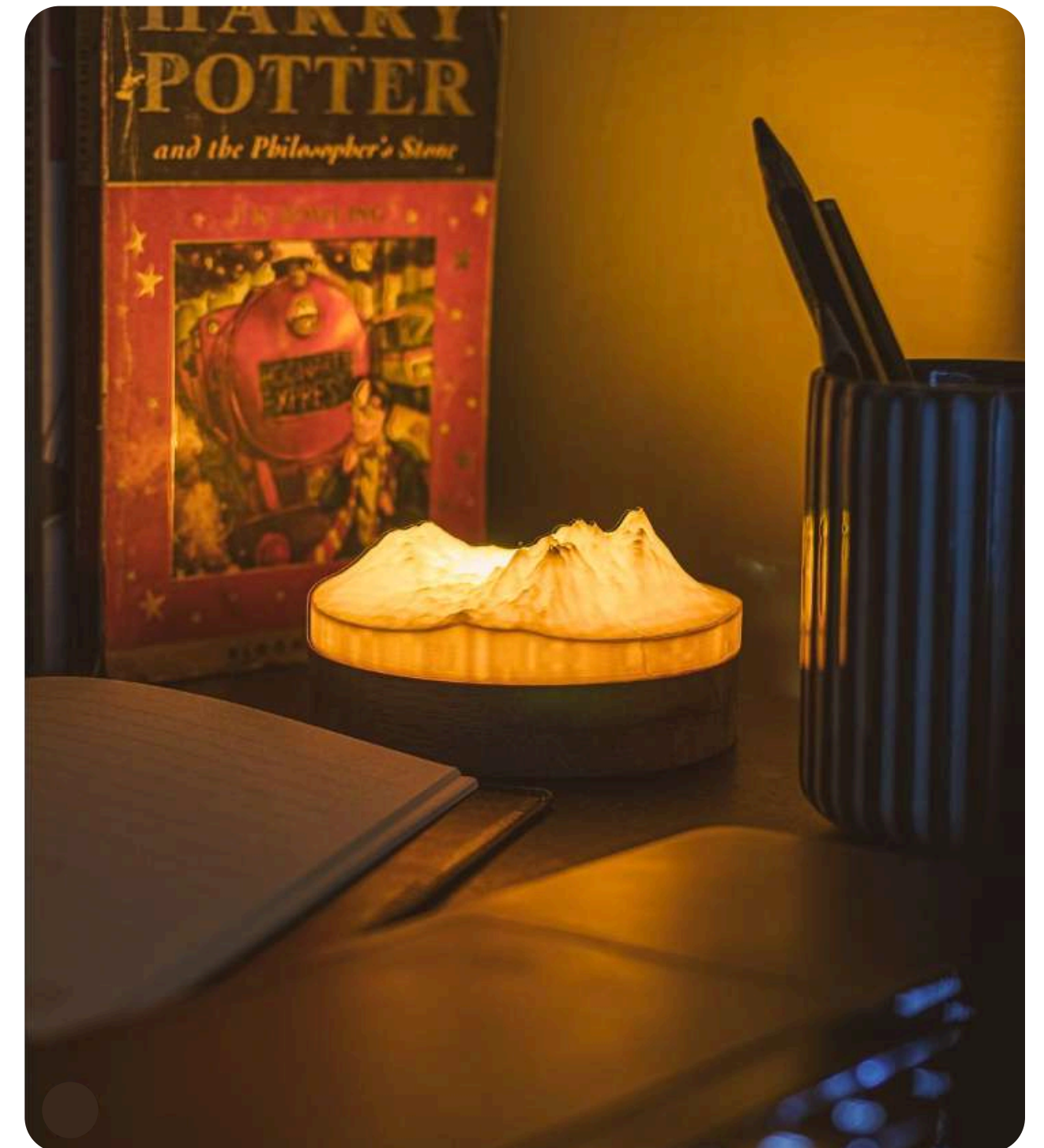




# 3D Printed Aravalli Lamp

**Context** -The Aravalli Desk Lamp brings the serene beauty of India's mountain ranges indoors, casting a warm ambient glow perfect for workspaces and living areas. Inspired by the natural contours of the Aravalli hills, this 3D-printed lamp is crafted from sustainable PLA, offering both eco-conscious design and functional elegance. A perfect blend of art and lighting, it elevates any space with a cozy, nature-inspired ambiance.

**product design & engineering | manufacturing**



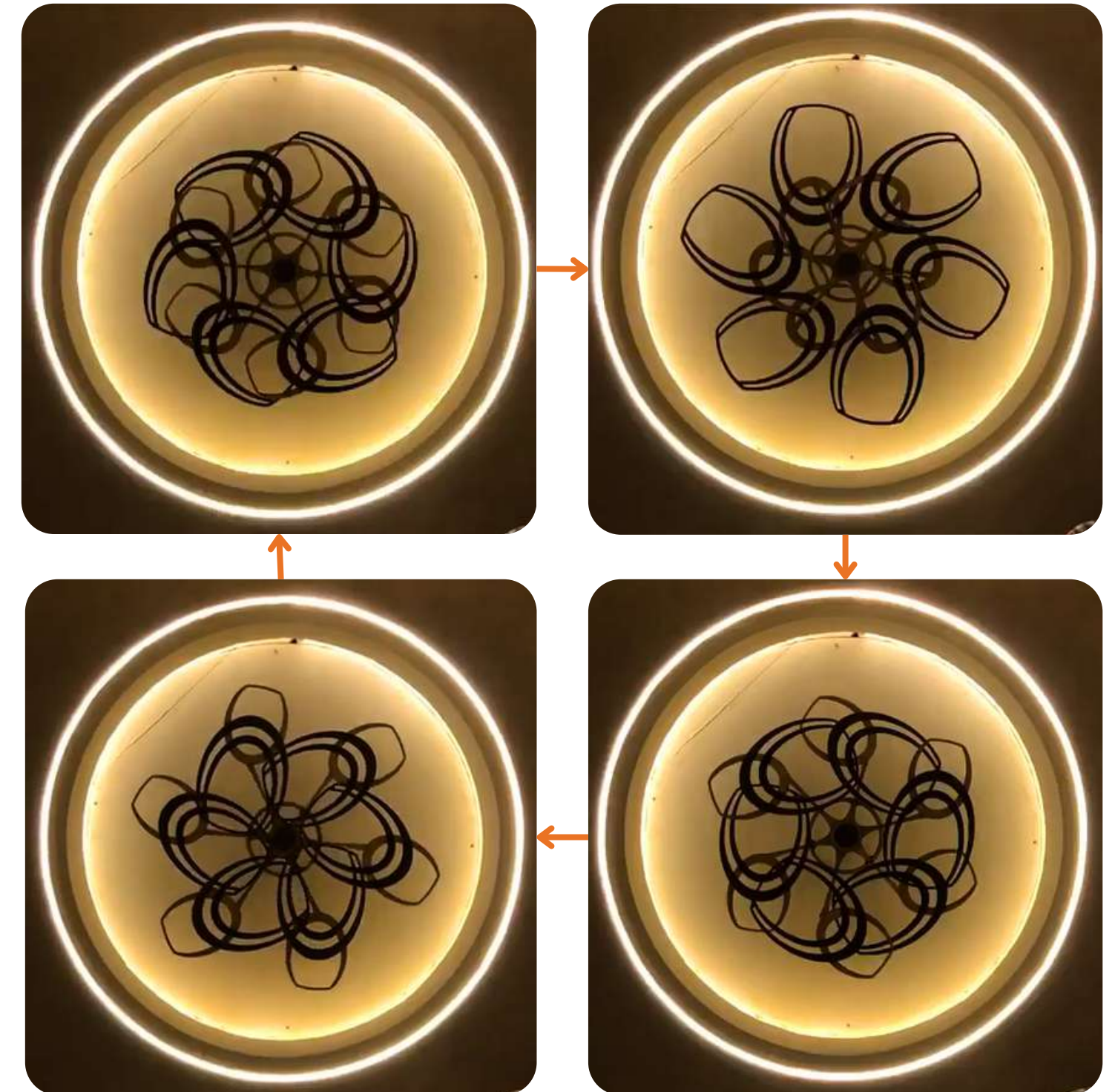




# kinetic installation - LIT

**Context** - For this project, Amorphous Design Lab designed and executed a wall-mounted kinetic lighting installation. Our involvement spanned from conceptualization to installation, where we developed a custom mechanism that enables the dynamic, circular motion of the lights. This installation not only adds a unique visual interest but also seamlessly integrates with the bar's modern and luxurious ambiance, enhancing the overall customer experience and aligning perfectly with LIT Bar's sophisticated design language.

**product engineering | design execution**

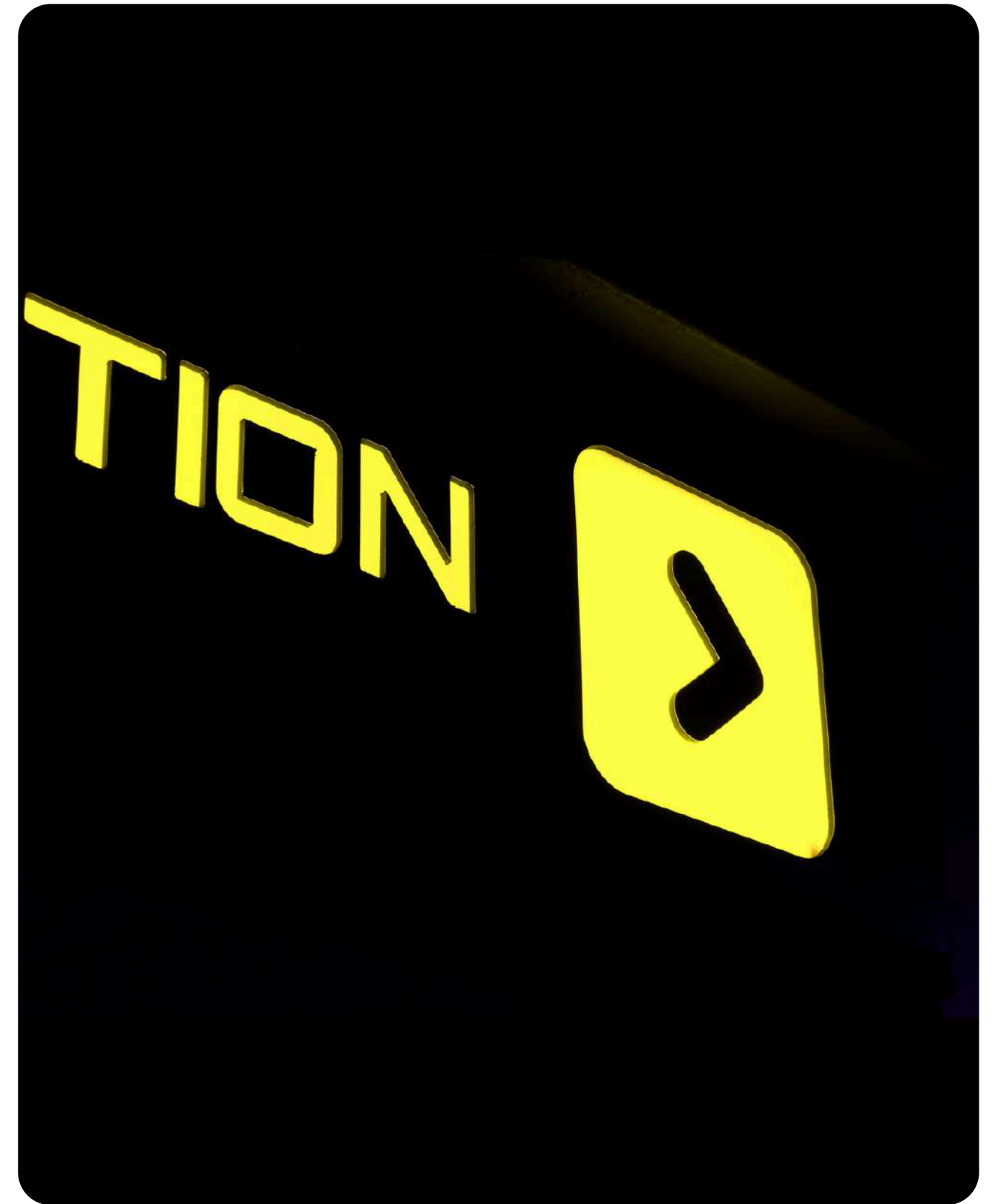


# Signages at Actfit Arena

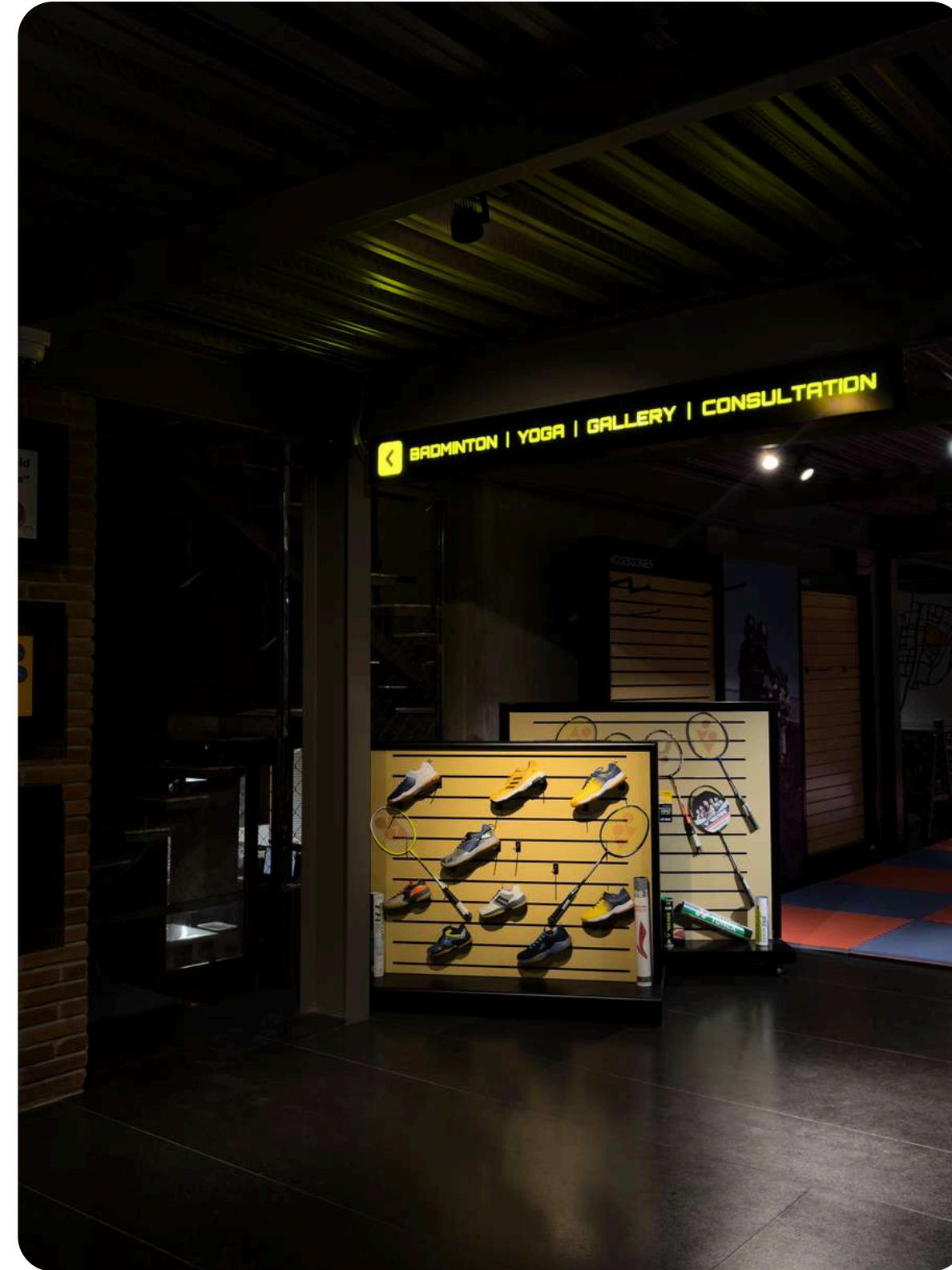
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**Context** - Signage project for Actfit Arena. Way finding plays a pivotal role at Actfit Arena owing to its multifaceted programs and myriad use cases. To create a seamless flow of circulation and provide easy access we created multiple signages that help the user navigate the space with ease and comfort. The combination of black and yellow was adapted from the brands visual guideline

**visual communication | wayfinding**







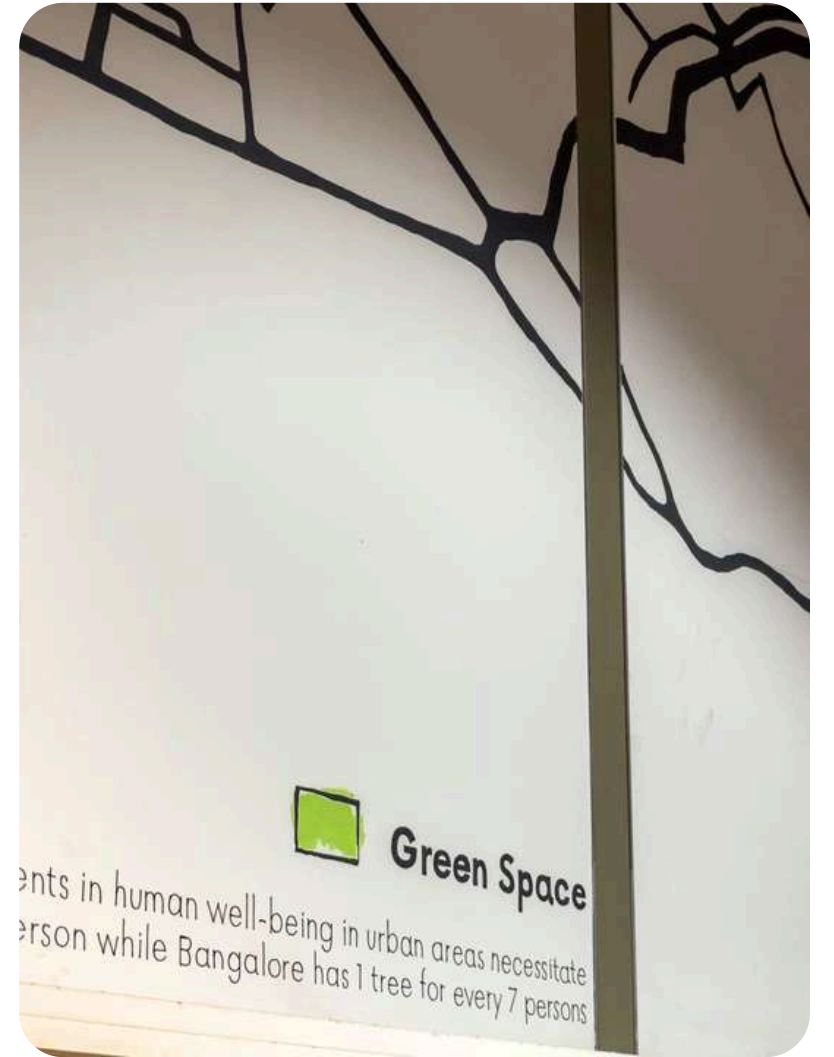
# Mural at Actfit Arena

**Context** - Amorphous conceptualised this mural for DS2 architecture's ACTFIT ARENA. Owing to the context of the space - ACTFIT ARENA is not just about fitness and activity but rather about creating a holistic ecosystem that becomes a part of one's muscle memory and not remain limited to baser or sporadic developments. Our mural was conceptualised as a piece that depicts various parts of Bangalore - depicting both regimental and organic urbanisation. While within these maps the highlighted parts show ratios of water, greens etc when compared to the built environment.

**art conceptualisation**









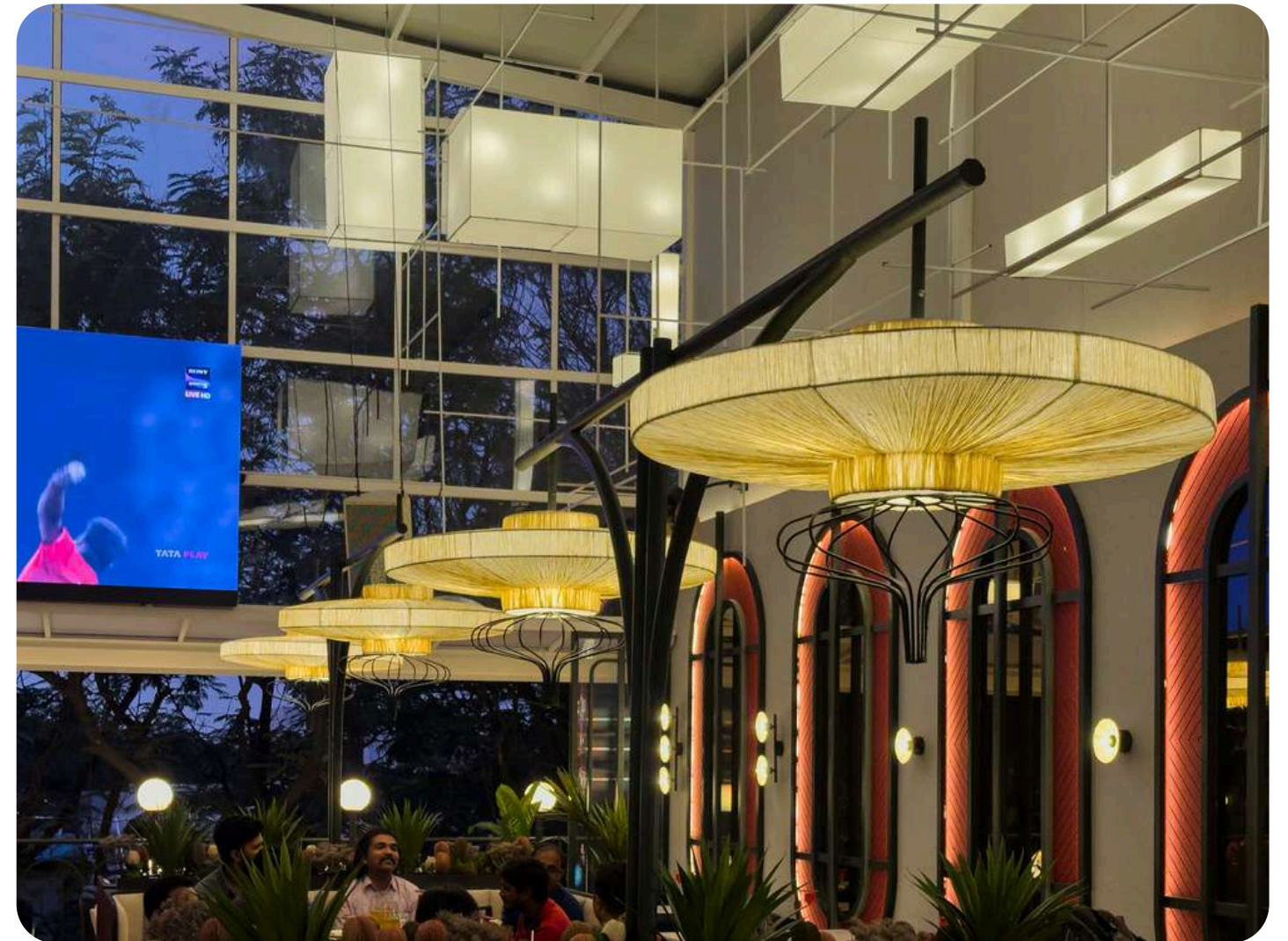
# Spatial Light Installation | Ganbeii

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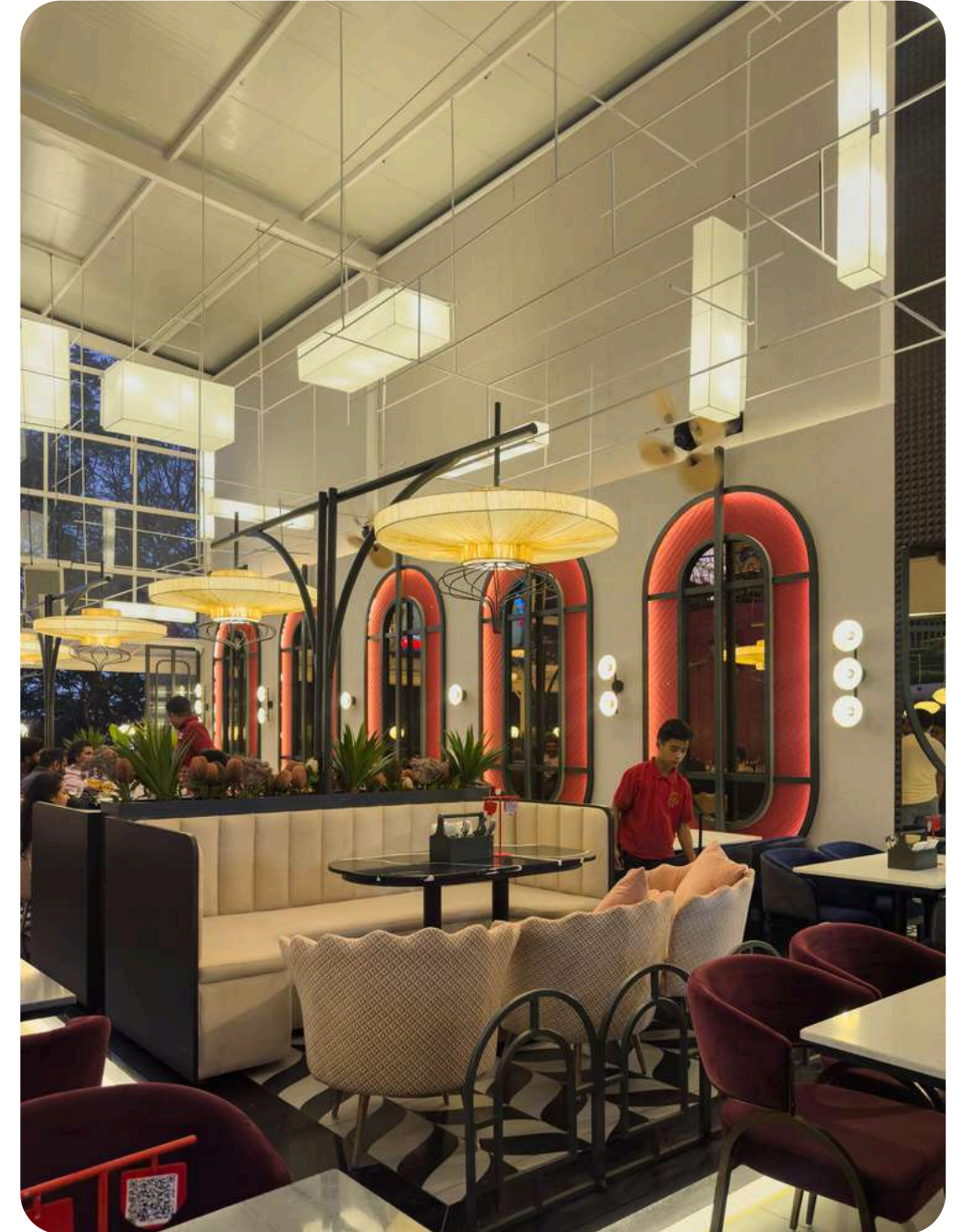
**Context** - Amorphous Design Lab developed a brand-new Grid Light Spatial Installation, a poetic fusion of light and form.

Designed for F&B spaces, features smart app-based controls with dimming, bloom effects, and interactive presets, creating a captivating ambiance that elevates any environment.

## Lighting Design | Spatial Installation

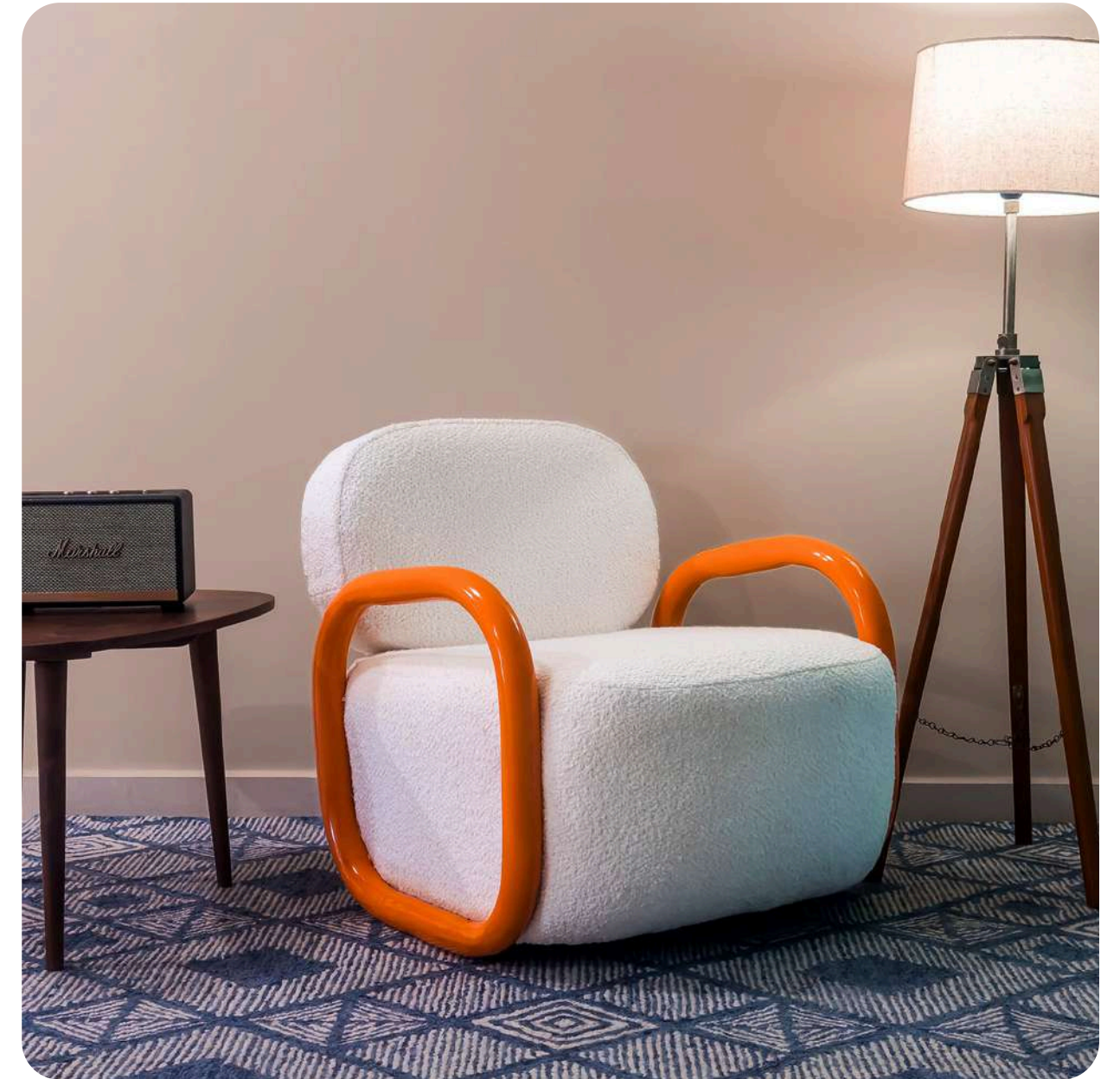
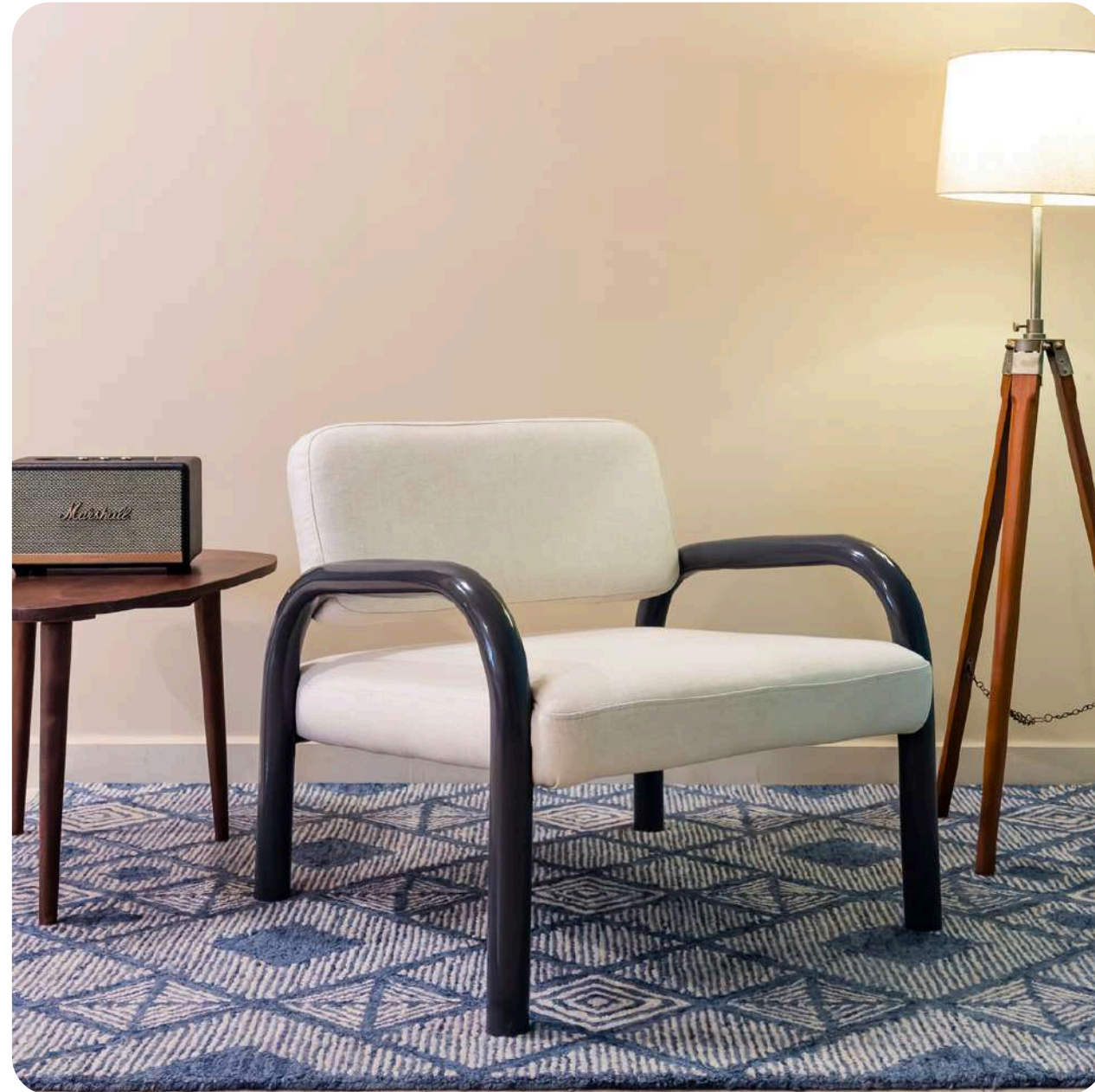








## lounge chairs





# acid chair

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**Context** - The Acid Chair by Amorphous Design Lab blends modern design with funky aesthetics. Featuring a sleek metal frame, rubber wood seat, and vibrant pink acrylic backrest, it adds a pop of color to any space. The bent metal pipes ensure durability and style, while the rubber wood seat provides comfort and a natural touch. The striking pink see-through backrest enhances its appeal. Ideal for contemporary interiors, the Acid Chair is a statement piece, perfect for dining rooms, offices, or as an accent.

**industrial design | art direction | manufacturing**

